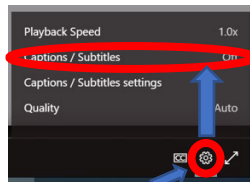
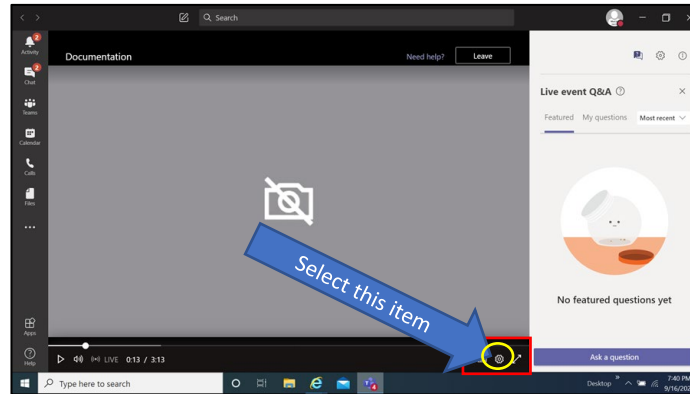


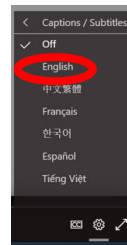
# FY25 Food as Medicine Grant Program

## Stage One Information Session

How you can view the multi-lingual closed captions



When you select it a menu appears, choose **captions / subtitles**



You then select the language of choice



It will then display the language chosen

### Disclaimer

The translations provided in this application use what is referred to as mechanical translation technology. Although this method of translation is very effective and provides a high rate of accuracy it is NOT 100% word for word accurate. Things that may affect it are the quality of the microphone used and potentially a person speaking that may have an accent.



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**FY25 Food as Medicine Grant Program  
Stage One Information Session**

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**December 18, 2025**

*Prepared by Montgomery County Office of Grants Management*

# Welcome!

- This meeting will be recorded and posted for future viewing on the Office of Grants Management online application portal
- The slide deck will also be posted in the same location for your reference

Online Application Platform Home Page:

<https://mcmdgrants.smapply.org>

Grant Program Page:

<https://mcmdgrants.smapply.org/prog/FY25FAM>

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# Information Session Agenda

- Provide an overview of the program's first application stage.
- Walk through the application platform
- Open up for participant questions (put your questions in the Q&A box)

Any questions we cannot answer during the Information Session will be addressed and posted on the platform.

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# Office of Food System Resilience

- OFSR was created based on the recommendation of the Montgomery County COVID-19 Food Security Task Force and established by the County Council in July 2022 under [Bill 20-22](#).
- The mission of the OFSR is to develop and implement interagency budgetary, regulatory, and operational strategies to build a more equitable, efficient, resilient, and sustainable food system in Montgomery County.

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# OFSR Values & Priorities

**OFSR Core Values:** Equity, Systems Focus, Innovation, and Data Analysis

## **Strategic Priorities**

- Build racial equity and social justice in the local food system.
- Expand local food production (including commercial farms, urban agriculture, community production).
- Strengthen processing and distribution infrastructure.
- Guide strategic investment in food security.
- Coordinate capacity for future crises (plans, mechanisms).
- Establish food system strategies for climate change adaptation and mitigation.
- Increase economic opportunities in food systems.

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# Food as Medicine Program: Background

**Special Appropriation #24-37** allocated \$11.06 M to fund programs aligned with the recommendations of the Strategic Plan to End Childhood Hunger, including a Food as Medicine Grant Program.

**\$450,000 awarded across 5 partnerships:**

- Adventist Healthcare partnership with One Acre Farm and CHEER
- Holy Cross Health partnership with Community FarmShare
- CHEER paired with two School-Based Health Centers
- Community FarmShare paired with two School-Based Wellness Centers
- Casa Ruben Inc

**Program Impacts:**

- 1200+ children screened for food insecurity
- 500+ children and families connected with medically relevant food
- 94% of food sourced from County farms or food businesses

**The Food as Medicine grant program was renewed for \$750,000 in OFSR's FY25 budget.**

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# Application Stages

The FY25 Food as Medicine Grant Program is a **two-stage process**. The goal of **Stage One is to identify potential project partner organizations** in the following categories: pediatric primary care healthcare providers, food assistance program operators, food educators, and food businesses including farms, producers, and wholesalers/distributors.

In Stage One, organizations can:

1. Jointly submit a Stage One Application as an **Established Partnership\*** that can perform all of the required project tasks; and/or
2. Submit an **Individual Organization** Stage One Application indicating which specific project tasks the organization can provide.

\*An **Established Partnership** includes multiple organizations that have chosen, prior to applying through the Stage One Application, to collaborate on delivering all key, required services.





# Key Program Details

**Total Funding Available:**

**\$750,000**

*Application Request can range from \$50,000 up to \$750,000*

**Application Stages:**

**Stage One: Expressions of Interest**

- Applications Open: December 13, 2024 at 11:59 am
- Submission Deadline: January 6, 2025 at 11:59 pm
- Review decisions and match assignments announced: January 17, 2025

**Stage Two: Full Grant Application**

- Program Opens for Grant Applications: January 21, 2025
- Information Session: January 27, 2025 from 1:00-2:00pm  
*A link to this session has been added to the program page*
- Submission Deadline: February 24, 2025
- Anticipated Award Notification in mid-March 2025

**Performance Period:**

**March 2025 – March 2026 (one year)**

**Where to Apply:**

<https://mcmdgrants.smapply.org/prog/OFSR-FAM>

# Program Goals

The goal of this program is to **provide funding to innovative programs that will screen pediatric patients for food insecurity, and offer nutritious food and food education services intended** to:

- Address critical gaps in nutrition security and diet-related health challenges for children and families in underserved communities; and
- Increase access to culturally diverse, medically-relevant, nutritious, and locally produced food for children and households with children ages 0-18 who are:
  1. At high-risk or actively experiencing diet-related disease; and
  2. At risk of or currently experiencing food insecurity.

# Program Requirements

## Required Food as Medicine Grant Program Tasks:

- **Screen children or households with children for food insecurity and diet related disease** by a qualified healthcare provider in a pediatric primary care setting;
- **Directly provide or provide referral to food assistance** for all households identified as food insecure;
- **Source and distribute medically-tailored food assistance** to households experiencing diet-related diseases **and** food insecurity;
- **Offer nutrition education**; and
- **Collect and report data** on population served and intervention impact on food security and health outcomes.

Established Partnership applications **must accomplish all of the Required Tasks** . Individual Organization applicants must cite in their application **which specific Required Tasks they are able to accomplish.**

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# Target Population

Montgomery County **youth, and households with children** aged 0-18, that are:

- 1) Currently at high-risk of or actively experiencing diet-related disease; and
- 2) At risk of, or currently experiencing, food insecurity.



# Organization Eligibility

Organizations listed below can submit an application:

- A Montgomery County based pediatric healthcare provider;
- A Montgomery County based food assistance provider organization;
- A Montgomery County based farm or food business (including wholesale or retail food distributors);
- A Montgomery County based nutrition education provider with a demonstrated performance history serving the target population; or
- A partnership that includes two or more of the previously listed organizations.

This Grant Program is **NOT** limited to 501(c)(3) nonprofit organizations.

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# Grant Program Eligibility

- Applicant(s) must demonstrate the ability to conduct the proposed project; and
- Proposed expenses must be for a new activity, expansion of existing activities, or a combination of both. County funding cannot be used to supplant other funding for already planned activities.

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# MCG Eligibility Conditions

- The organization must be currently registered and in Good Standing with the Maryland State Department of Assessments and Taxation (SDAT);
- The organization's principal place of business must be located in Montgomery County; if a national or regional organization, it must have a location in Montgomery County through which it provides related services;
- All activities and expenditures under this Grant Program must be provided in Montgomery County, and be exclusively for Montgomery County residents; and
- Current Montgomery County contract or grant award winners must be current on all reporting obligations for other awards and those reports must reflect substantial progress towards the goals of their awards.

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# Funding Priorities:

The Office of Food Systems Resilience will prioritize proposals that:

- **Support the local food economy through purchasing partnerships** with County farms, locally-owned retailers, and/or DMV-region businesses owned/operated by individuals representing historically underserved communities;
- Operate a “**participant choice model**” for food access, allowing participants to select what food they receive, tailored to the recipient’s cultural and personal preferences and dietary restrictions;
- **Leverage additional resources** to support this program, including in-kind contributions, direct organizational investment, non-county public dollars, and secured outside grant funds; and
- Align with the [OFSR’s core values](#) of equity, systems-based, innovation, and data-driven.

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# Priority Examples (1 of 2)

Examples of project models that will be considered for funding include, **but are not limited to:**

- Produce prescription programs that provide households with a mechanism (voucher, store credit, CSA membership, etc.) to shop for nutritious, medically relevant food at a grocery store, local on-farm or farmers market, etc.;
- Medically-tailored prepared meals that are home delivered through a community-based food assistance provider to a youth patient and their family following direct referral from a healthcare provider;

# Priority Examples (2 of 2)

Examples of project models that will be considered for funding include, **but are not limited to:**

- Pre-packed produce boxes sourced from a County farm or local farm aggregator, distributed at the healthcare facility at a pre-scheduled day/time on a weekly or bi-weekly basis to youth patients and their families; and/or
- A fresh food pantry or choice market co-located at the healthcare provider site where households can select free or subsidized, nutritious produce, meat, shelf-stable, or other grocery items.

Applicants are not limited by the list above and are highly encouraged to incorporate data-driven recommendations into their proposals that demonstrate an understanding of community needs and that will have the greatest impact for the target population.

# Submission Guidelines

- Submissions must come through the County's SM Apply online application portal at <https://mcmdgrants.smapply.org>
- All Stage One Expressions of Interest applications must be fully submitted online by **Monday, January 6, 2025 at 11:59 PM**
- Applicants requesting an Americans with Disabilities Act (ADA) accommodation should contact the Office of Grants Management to discuss alternative submission options.

# Stage One Application Tasks

- **Applicant Information (Reusable) Task:** Organization contact info and supporting documents (data fields and uploads)
- **Applicant Background (Reusable) Task:** Organization size and leadership demographics (*data collected will never be seen by Review Committees or used for awarding*)
- **Stage One Application Task :** Project narrative questions and breakdown of required grant tasks by organization

*Full Task requirements and guidance on the*  
**[FY25 Food as Medicine Grant Page](#)**

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# Established Partnership (1 of 2)

- An **Established Partnership** includes multiple organizations that have chosen, prior to applying through the Stage One Application, to collaborate on delivering all key, required services.
- Organizations applying with an Established Partnership must collectively demonstrate the capability to accomplish all Required Tasks, and must provide the following information:
  - Responses to eight (8) short answer questions about their proposed project's service delivery details, populations served, leveraged resources and organizational capacity (100-200 word limits).

# Established Partnership (2 of 2)

**Indicate which partner will be the lead on the following tasks.** Please provide more detail on your responses for each of the 5 tasks (200 word limit):

- Screen children or households with children for food insecurity and diet related disease by a qualified healthcare provider in a pediatric primary care setting;
- Directly provide or provide referral to food assistance for all households identified as food insecure;
- Source and distribute medically-tailored food assistance to households experiencing diet-related diseases and food insecurity;
- Offer nutrition education; and
- Collect and report data on population served and intervention impact on food security and health outcomes.

# Individual Organization (1 of 2)

- An **Individual Organization** may submit a Stage One Application indicating which specific project tasks the organization can provide.
- Organizations applying as an Individual Organization must demonstrate capability to perform at least one of the Required Tasks, and must provide the following information:
  - Responses to eight (8) short answer questions about the organizations experience delivering these services, populations served, leveraged resources and organizational capacity (100-200 word limits).

# Individual Organization (2 of 2)

**Indicate which of the following Required Tasks your organization 1) currently does, 2) could do, or 3) does not/can't do.** Please provide more detail on your responses for each of the 5 tasks (200 words)

- Screen children or households with children for food insecurity and diet related disease by a qualified healthcare provider in a pediatric primary care setting;
- Directly provide or provide referral to food assistance for all households identified as food insecure;
- Source and distribute medically-tailored food assistance to households experiencing diet-related diseases and food insecurity;
- Offer nutrition education; and
- Collect and report data on population served and intervention impact on food security and health outcomes.



# Stage 1 Review & Matching

- OGM and OFSR will evaluate whether applicants meet the MCG and programmatic eligibility criteria stated within the NOFO.
- All eligible and interested Individual Organization applicants will then be “matched” with other applicants based on:
  - Project Required Task capacity;
  - Alignment of geographic preferences;
  - Population served; and/or
  - Other relevant factors.



# Stage 1 Review & Matching

- OFSR will notify **Individual Organizations** of their proposed matches. If all applicants accept, partners will collaborate to design a strategy, project, and Stage Two Application for the FY25 Food as Medicine Grant Program.
- **Established Partnership** applicants that meet all eligibility criteria will also be invited by OFSR to submit a Stage Two Application for this Grant Program.
- **Responses** to Stage One applications from the OFSR and OGM are expected to be released via email **before the start of Stage Two on/around January 17, 2025.**
- A separate FY25 Food as Medicine Grant Program Stage Two Application Notice of Funding Opportunity (NOFO) will be released alongside the results of Stage One when the grant program opens on January 20, 2024.

# Further Questions?



## *Montgomery County Office of* **Grants Management**

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**OGM Website**

**<https://montgomerycountymd.gov/ogm/>**

**OGM online grants application platform**

**<https://mcmdgrants.smapply.org>**

